



April 8, 2020

Internet Corporation for Assigned Names and Numbers
12025 Waterfront Drive, Suite 300
Los Angeles, CA 90094-2536

Via NSP – general inquiry case

RE: Request to Commence Negotiations of the .jobs Registry Agreement

Dear ICANN:

Please accept this communication (the “Request”) as a request from Employ Media LLC to commence negotiations of the .jobs Registry Agreement (the “.jobs RA”). This Request is made pursuant to Section 7.6(i) of the .jobs RA and communicated to ICANN pursuant to Section 7.9 of the .jobs RA.

Since the inception of the .Jobs sTLD in 2005, Employ Media has outsourced the duties of the Sponsoring Organization (currently the Society for Human Resource Management). In this role the Sponsor establishes an HR Council and provides assurance to Employ Media this Council is able to function independently as required by .jobs RA. Employ Media plans to assume the duties of the Sponsor, notably to establish the HR Council and to continue to ensure this Council functions independently to serve the needs of the .Jobs Community.

A change of the Sponsoring Organization requires no amendment to the .Jobs RRA with registrars. We believe that only Specification 12 (Sponsored TLD Policies) to the .jobs RA need be amended to effectuate this result, and a proposed redline of the .jobs RA, incorporating proposed changes, is included with this Request. In part, the rationale is to streamline the .Jobs Specification 12 consistent to that of other sTLD registry agreements.

There are currently no policy change requests under consideration for .Jobs nor do we foresee any. In addition, please find below our responses to questions raised to us by ICANN org regarding this matter:

- Describe how the Sponsor’s responsibilities and commitments to the TLD community will change, if at all.

Sponsor responsibilities and commitments to the .Jobs Community will remain unchanged. Notably this includes Employ Media’s obligation as the Sponsor to retain an HR Council for policy making duties, and for this Council to function independently. Each of these elements will remain intact and enforceable.

- Describe if the changes would result in positive or negative impacts to the .jobs TLD Community. How would a change in the TLD Sponsor benefit the TLD Community? Would allowing the change result in detriment to the TLD Community?

There could be benefit to the .Jobs Community through more active engagement by the HR Council with the .Jobs Community. We do not anticipate any negative impact, or detriment, to the .Jobs Community

at all. The HR Council will remain intact and will continue to function independently with Employ Media as the Sponsor. For the .Jobs Community, we expect the result of the change to, more likely than not, be neutral (of no positive or negative impact).

- Provide any other information, supporting documentation, steps or community outreach Employ Media has taken to make the public and its community aware of and supportive of the proposed change of sponsorship.

For community awareness, Employ Media has published information about the proposed change on its homepage at www.goto.jobs. Since this change is about vendor replacement of outsourced services but not a change to the services itself, we believe there will be no impact upon the .Jobs Community (such as for seeking community support, endorsement and/or agreement for such change). Even so, we've proactively informed the .Jobs Community of this public comment period and opportunity to comment.

On behalf of Employ Media, LLC, I'd like to thank you for your attention to this matter. We look forward to continuing the operation of .Jobs as an established and reputable sTLD.

Sincerely,

A handwritten signature in blue ink, appearing to read "Ray Fassett", with a long horizontal flourish extending to the right.

Ray Fassett

Founder and Executive Vice President
Employ Media LLC d/b/a .Jobs