

DOTTV'S KEY TECHNICAL PERSONNEL

Philip Reese, Ph.D.

Vice President, Technology

Mr. Reese has most recently served as Executive Director of the Infrastructure Core at the University of Southern California's Information Services Division. In this role, he oversaw a wide range of activities, ranging from the campus's internet and internet 2 connections, campus network, central email, web, and other information servers, desktop computer systems, University Library monograph and serial cataloging and acquisition, telecommunications contracts and direction, and the student information system. He has been in technology management roles for the past ten years. He earned his Ph.D. in technology/science education from UC Berkeley.

Robert Johnson

Director of Technology

Prior to becoming a Director of Technology for dotTV, he served as Senior Architect and Co-Technology Founder for eToys, Inc from 1997 - 2000. At eToys, he worked closely with Shay Chinn to design and implement the web cluster which powered the company's e-commerce activities through eToys first three Christmas seasons. During Christmas 1999, eToys was one of the web's most trafficked sites, processing over 1 million orders via the web. In addition to work on the website, and among numerous other responsibilities, he designed and helped implement a custom CRM package for the company. This package was used by over 1100 customer service representatives during Christmas 1999 and played a large role in maintaining eToys high quality of customer service. Prior to working at eToys, he graduated with honors from the California Institute of Technology in Pasadena, CA receiving a BS in Engineering and Applied Science, with a focus in Computer Science.

Shay

Director of Technology

Before his current role as a Director of Technology for dotTV, he served as Chief Architect and Co-Technology Founder for eToys, Inc from 1997 -

2000. At eToys, he developed high availability infrastructure which served as the foundation for eToys' web presence. In addition, his responsibilities included Head of Research and Development, heading new technologies and technology initiatives and Head of Website Security during which time eToys was never breached. From 1994-1999 he attended the California Institute of Technology toward a Bachelor of Science degree in biology with a strong emphasis in Computer Science.

Marc Tamsky
Director of Technology

Prior to becoming the third Director of Technology for dotTV, he served as Systems Architect at eToys, Inc, from 1998 - 1999. At eToys, he worked with the other dotTV Technology Directors, Robert Johnson and Shay Chinn, to develop, deploy, and maintain the scalable and secure systems which ran eToys. Before that he served the Danish firm, LEGO Group, A/S from 1996 - 1997 as Programmer and Security Architect. He has contributed to many open-source projects, including the Linux kernel, and NCSA Telnet. From 1990-1995 he attended the College of Creative Studies, at the University of California, Santa Barbara, with emphasis in Physics and Computer Science.